

Friday, February 11, 2011

CENTRIC MULTIMEDIA S.A.
S.A. Reg. No. 34077/06/B/95/33



**INVITATION TO THE GENERAL MEETING OF THE BOND HOLDERS
OF THE BOND ISSUED ON 6.9.2007**

Following the decision of the Board of Directors of the Societe Anonyme under the name "CENTRIC MULTIMEDIA S.A." and distinctive title "CENTRIC MULTIMEDIA" dated 10/02/2011, bondholders of the euro 23,000,000 convertible bond issued by our Company on 6/9/2007 pursuant to the resolution of the Extraordinary General Meeting of the Shareholders dated 27/7/2007 and the decision of the Company's BoD dated 20/8/2007, are invited to a General Meeting of a Bondholders to be held on Tuesday, 15/3/2011 at 14:00 at the Company's headquarters on Moschato Attica, 20 Makriyanni St, to discuss and resolve on the following sole item of the daily agenda:

Sole item: Amendment of the terms of the euro 23,000,000 convertible bond to company shares issued on 6/9/2007.

Bondholders who wish to participate at the General Meeting of the Bondholders, must have deposited the Bonds and any representation documentation at least 5 days prior to the day of the General Meeting, at the Headquarters of the Bondholders' representative, "MERIT SECURITIES S.A." in the municipality of Athens, on 38 Vas. Konstantinou str.

Moschato, 11.2.2011

The Board of Directors