



Thursday, December 30, 2010

Regulatory Information Announcement According to Law 3556/2007

Pursuant to the provisions of article 9 par. 1 of L.3556/2007, No. 1/434/3.7.2007 decision of the BoD of the Hellenic Capital Market Commission, as well as No. 33 Circular of the Hellenic Capital Market Commission, Centric Multimedia S.A. (the "Company") announces that on 29/12/2010 received the following notifications:

a) from the company under the name J&E INVESTMENTS LTD, which reports that it has acquired 23.74% of voting rights of Centric Multimedia S.A. that corresponds to 10,685,005 new common registered shares of the Company.

b) from the company under the name ROUND ROCK Ltd, which reports that it has acquired 16.83% of voting rights of Centric Multimedia S.A. that corresponds to 7,575,758 new common registered shares of the Company.

The aforementioned voting rights were acquired by the a and b aforementioned companies pursuant to the share capital increase of the Company via contribution of 396,907 shares of the company "CD MEDIA S.A." and 20,904 shares of the company "USMAR MANAGEMENT Ltd" that was approved by the 2nd Repeat Ordinary General Shareholders Meeting dated July 22, 2010 (which was the continuation of the interrupted session of the 2nd Repeat Ordinary General Shareholders Meeting dated July 20, 2010) (the "Share Capital Increase").

c) from Mr. Rodolfo Ontoni, stating that due to the Share Capital Increase, the participation at the Company's share capital and as a result the voting rights as a percent of the total outstanding voting rights of the Company has been reduced from 19.97% to 11.87% which correspond to 5,341,174 Company shares.

It is noted that the Company's shares stemming from the Share Capital Increase were floated on the Athens Exchange as of 29/12/2010.

For further information Investors may contact: Mrs Zoi Mihoudi, Supervisor of Investor Services and Corporate Announcements, tel. +30 210 9480000.