

Friday, June 25, 2010

## **ANNOUNCEMENT**



### **PAYMENT OF DIVIDEND FOR THE FISCAL YEAR 2009**

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CENTRIC MULTIMEDIA S.A. informs regarding to the article 5.2 of the ATHEX Regulation, that according to the decision as of June 24, 2010 Shareholder's Ordinary General Meeting, informs, based on the company's current outstanding number of shares, that the dividend for the fiscal year 2009 amounted to **0.0022** euro per shares.

The above amount will be increased by the dividend corresponding to 854,123 own shares of the company or by 0.0001 euro per share and therefore the total dividend per share amount will be **0.0023** euro.

After deducting the 10% tax, the net dividend per share to be paid will amount to **0.00207** euro per share.

Pursuant to the decision of the company's Ordinary General Shareholders meeting dated 24/06/2010 beneficiaries of the above dividend according to the rule of determining the beneficiaries (record date), are the shareholders of the Company registered in the records of the Dematerialized Securities System (DSS) on Monday, July 26, 2010 (ex-dividend is Thursday July 22, 2010 prior to ATHEX trading session start).

Dividend payment will start, according to the provisions of article 5.5 of the ATHEX Regulation, on Friday, 30/07/2010 from "PIRAEUS BANK S.A." as follows:

1. Through the operators of the beneficiaries shareholders for which Bank of Piraeus has been informed via the Hellenic Exchanges S.A. according to the DSS Operation Regulation.
2. Through the branch network of Piraeus Bank, for those shareholders who did not provide or have revoked the power of attorney for the collection of the dividend by their DSS operators after providing the notification of the Investors' Account Code Number and the identification card either in person or through an authorized representative till December 31st 2010.

Following December 31, 2010 the dividend payment will be conducted at the company's business headquarters on Moschato Attica, 20 Makriyanni St.

***For further information*** please contact with the company's Shareholders Services & Corporate Announcements Department, Mrs. Zoi Mihoudi, on 210-9480000 & at [zmihoudi@centric.gr](mailto:zmihoudi@centric.gr) the working days and hours.