

**Press Release**



***PRESENTATION OF CENTRIC GROUP ACTIVITIES IN THE  
ASSOCIATION OF GREEK INSTITUTIONAL INVESTORS***

---

Pursuant to the series of corporate presentations of ATHEX listed companies organized by the Association of Greek Institutional Investors, CENTRIC MULTIMEDIA SA presentation took place on Friday, April 23, 2010 by the management of the company. The company's management analyzed the Group's activities, the FY 2009 financial results as well as the latest developments.

During the presentation, the group's management analyzed CENTRIC's core activity that is to participate in European companies, which manage and promote online entertainment sites, and due to which Centric has been established as one of the most dynamic players in the field of online entertainment. Through its subsidiaries ECN Management Limited and SEE SPORTS Limited, the group exploits the "Sportingbet" and "VistaBet" brands offering a wide range of products and services in the Greek language and the languages of Southeast European countries namely Croatian, Slovenian and Romanian. In addition, special reference was made to the cooperation with Dragonfish Plc, a 888 group subsidiary, in the exploitation of the "Lex" brands, as well as the joint venture with WorldSpreads Ltd for the marketing of the website ([www.spreads.gr](http://www.spreads.gr)).

Following the above the company presented its financial results for the fiscal year 2009. In specific, Group's turnover boosted by 25.5% and formed at euro 758.6 mil. versus euro 604.6 mil. in 2008. This especially positive result was achieved amid the intensely adverse conjuncture and the impact from the economic recession as well as during a year where there was lack of important sports events (mainly soccer), in contrast in 2008 which included the Eurocap. Group gross profit marked a 3.8% increase and amounted to euro 16.9 mil. versus euro 16.2 mil. in 2008. The remaining profitability accounts marked similar positive course with group EBITDA amounting to euro 8.9 mil. in 2009 versus euro 8.7 mil. in 2008 marking a 2.4% increase. Finally, group EATAM formed at euro 4.71 mil. in 2009 versus euro 4.36 mil. in 2008 marking a 8.0% increase.

Finally, CENTRIC's Management referred to the strategic goals and prospects of the group, which focus on the ongoing growth as well as the establishment of partnerships so as to best utilize its knowhow and experience. One of the group's major objectives is to expand its current activity of the online entertainment by attracting a larger number of users, achieving high customer repeatability visits as well by expanding into new products and new languages. More specifically, within the first half of 2010,

the company aims to complete and launch the sportingbet platform in Slovakian and the vistabet platform in Albanian.

---

**About CENTRIC**

*CENTRIC's core activity is to participate in European companies which manage and promote online entertainment sites. Its subsidiaries cooperate with Sportingbet PLC in the exploitation of "Sportingbet" and "VistaBet" brands, with Dragonfish Plc in the exploitation of "Lex" brands, as well as with WorldSpreads Ltd for the marketing of the website "Spreads.gr". In addition, the Company is also involved in the trade of digital products and services.*