

Friday, March 12, 2010

## **Announcement**



### **Tenth period of Conversion of Bonds**

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The Board of Directors of CENTRIC MULTIMEDIA S.A. announces that, pursuant to the terms of the 05/09/2007 Convertible Bond Loan, the tenth conversion period of the bonds into shares was from 06/03/2010 to 10/03/2010. During the said period no bondholder has exercised his option to convert bonds into shares. According to the terms of the Convertible Bond Loan, the next conversion period is from 06/05/2010-10/05/2010.

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#### **About CENTRIC**

CENTRIC's core activity is to participate in European companies which manage and promote online sports betting and gaming sites. Its subsidiaries cooperate with Sportingbet PLC in the exploitation of "Sportingbet", "VistaBet" and "LexPoker" brands, as well as with Worldspreads in the marketing of financial spreads website "www.spreads.gr". In addition, the Company is also involved in the trade of digital content products and services.

**For further information** Investors may contact: Mrs Zoi Mihoudi, Supervisor of Investor Services and Corporate Announcements, tel. +30 210 9480000.