

Friday, March 12, 2010

**Announcement**



**Announcement of Regulated Information of L.3556/2007  
Disclosure of transaction**

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CENTRIC MULTIMEDIA S.A. announces according to article 21 of L.3556/2007 and in accordance with article 11 of Hellenic Capital Market Commission decision 1/434/3.7.2007 that:

On 10&11/03/2010 the Vice President of the company's Board of Directors (beneficiary by means of article 13 of L.3340/2008), Mr. Ioannis Capodistrias son of George purchased 20,000 common registered shares for the total amount of euro 15,235.00.

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**About CENTRIC**

CENTRIC's core activity is to participate in European companies which manage and promote online sports betting and gaming sites. Its subsidiaries cooperate with Sportingbet PLC in the exploitation of "Sportingbet", "VistaBet" and "LexPoker" brands, as well as with Worldspreads in the marketing of financial spreads website "www.spreads.gr". In addition, the Company is also involved in the trade of digital content products and services.

***For further information*** Investors may contact: Mrs Zoi Mihoudi, Supervisor of Investor Services and Corporate Announcements, tel. +30 210 9480000.